

Automotive Suppliers' Day Baden-Württemberg

8 October 2025

Neckar Forum Esslingen



Baden-Württemberg
Ministerium für Wirtschaft,
Arbeit und Tourismus



strategic dialogue
automotive sector BW

e-mobil 

Program

Presentation: Anja Krätschmer, e-mobil BW GmbH – State Agency for New Mobility Solutions and Automotive Baden-Württemberg

08.30 am Admission

09.00 am Introduction, Franz Loogen, President, e-mobil BW GmbH – State Agency for New Mobility Solutions and Automotive Baden-Württemberg

09.15 am The world is talking about generative AI, however, does decentralised AI also have greater potential for the automotive industry?
Viacheslav Gromov, CEO, AITAD GmbH

09.40 am Regaining European architecture leadership through chiplets
Bart Placklé, Vice President Automotive, imec – Interuniversity Microelectronics Centre

10.05 pm Software Defined Vehicle... a complex topic... simply explained!
Dr. Detlef Zerfowski, Vice President Engineering Excellence, ETAS GmbH

10.30 am Coffee Break, Networking and Matching-Fair

11.15 am Start-Up Pitches: NuCOS GmbH, AgentLink

11.25 am Next-Level quality management: AI meets digital twin in the industrial metaverse
Philipp Hummel, Senior Manufacturing Engineer, EDAG Production Solutions GmbH & Co. KG
Matthias Schneider, Sales Development Manager, Carl Zeiss IQS Deutschland GmbH

11.50 am Software-defined manufacturing in global production networks: opportunities for suppliers in times of decoupling
Prof. Dr.-Ing. Gisela Lanza, Director of Production Systems at the Institute of Production Science (wbk) of the Karlsruhe Institute of Technology (KIT)

12.15 am Panel discussion
Dr. Frauke Goll, CEO, appliedAI Institute for Europe GmbH
Prof.-Dr.-Ing. Gisela Lanza, Director of Production Systems at the Institute of Production Science (wbk)

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of the Karlsruhe Institute of Technology (KIT)
Dr. Detlef Zerfowski, Vice President Engineering Excellence, ETAS GmbH
Viacheslav Gromov, CEO, AITAD GmbH

1.00 pm Lunch, Networking and Matching-Fair

2.10 pm Impulse

Dr. Nicole Hoffmeister-Kraut, Minister of the Ministry of Economic Affairs, Labour and Tourism
of Baden-Württemberg

2.30 pm Keynote

Raed Kadri, Vice President, Strategic Initiatives, Business Development and Head of OVIN –
Ontario Vehicle Innovation Network

2.40 pm Start-Up Pitches: SEMORAI GmbH, asvin GmbH

2.50 am Battery development 4.0 - How to successfully combine component expertise with software intelligence

Dr.-Ing. Pierre Freundt, Director R&D Battery-Technology, ElringKlinger AG
Tom Faber, R&D Engineer Testing Laboratory Battery-Technology, ElringKlinger AG

3.10 pm Virtual. Real. Agile: Validation in the field of tension of modern vehicle development

Dr. Henrik Gommel, CEO, GOTECH GmbH

3.30 pm Matching-Fair

Connect specifically with software and tech companies to hold concrete discussions and
drive digital innovation.

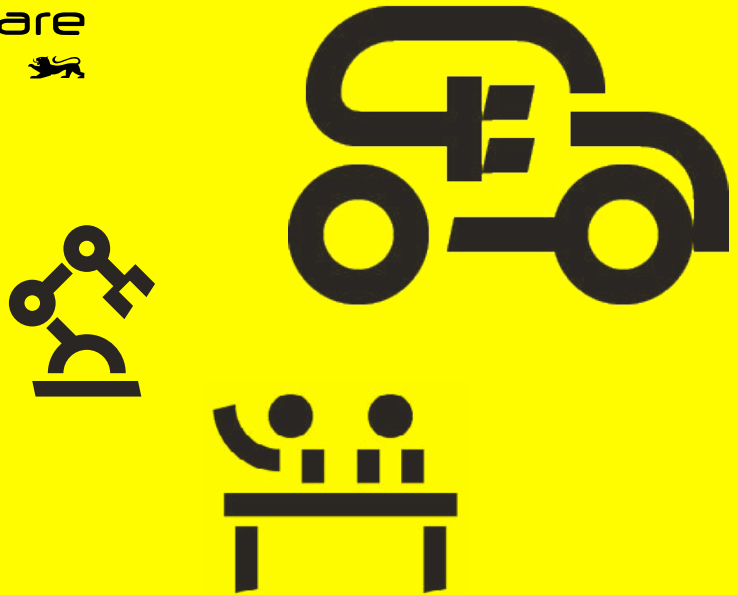
Start-up Area

Look forward to 4 exciting pitches on the big stage and take the opportunity to talk to
innovative founders in the start-up area and take away new ideas for your company.

FOSS-Workshop [Room Fils]

Take the opportunity to familiarise yourself with initial approaches for an open-source strategy in
our interactive and practical workshop and deepen your knowledge in the development of free and open-
source software.

5.00 pm End of event



Shaping the future of automotive software together!

Since January 2025, the 'Automotive Software Collaboration BW' has been pooling forces for 'Free- and Open-Source-Software' (FOSS) in Baden-Württemberg's automotive industry as a central contact point at e-mobil BW. Supported by the state of Baden-Württemberg and the Strategic Dialogue for the Automotive Sector in BW (SDA), it creates synergies between industry and science in order to jointly develop the potential of FOSS in the automotive industry and drive forward the path to a future-proof 'Software Defined Vehicle'.

The innovation agency e-mobil BW provides easy-access support, particularly to companies in Baden-Württemberg that are still at the beginning of their journey with open-source software. The aim is to familiarise them with the advantages of joint software development and to support them in implementing processes and standards for efficient and legally compliant use, thus making them an integral part of their company. At the same time, e-mobil BW strengthens networking between the players in order to strengthen the competitiveness of the automotive cluster in Baden-Württemberg in the long term

and to promote the development of **'The FOSS-LÄND Community'**.

Take the opportunity to exchange practical experiences with colleagues from the community at the Automotive Suppliers' Day BW and develop initial open-source strategies in our interactive workshop using a fictitious company scenario. Your **Automotive Software Collaboration BW team – Dennis Nebel & Johannes Demer (e mobil BW)** – is looking forward to meeting you: Feel free to contact us at any time.



Further information can be found at:

[www.e-mobilbw.de/
automotive-software](http://www.e-mobilbw.de/automotive-software)



mobilibeas BW – Start-ups meet small and medium-sized businesses (SMEs)

mobilibeas BW is the cooperation format of e-mobil BW for the targeted networking of start-ups with SMEs, municipalities and research institutions in Baden-Württemberg. It brings together the innovative strength of young companies with the expertise of established players – with a focus on electric mobility, digitalisation and hydrogen technologies. Embedded in the strong networks of e-mobil BW - including the Cluster Electric Mobility South-West, Cluster Fuel Cell BW and Network Intelligent Move – mobilibeas BW promotes the exchange of more than 400 organisations from the mobility and automotive industry.

mobilibeas BW at the Supplier's Day 2025

mobilibeas BW will also be represented at the **Automotive Suppliers' Day BW 2025** with a special highlight. Four selected start-ups nominated by the accelerators Move+, CyberLab and the appliedAI Institute as well as one start-up from mobilibeas BW will have the opportunity to present their innovative solutions on the main stage in front of an expert audience. The

start-ups will then present themselves in a separate area at the Matching Fair. There, interested companies and research institutions can exchange ideas directly with the founders, discover new ideas and explore concrete points of contact for possible collaboration.

The start-ups bring refreshing ideas from areas of growth such as digital production, cyber security and innovative mobility, offering exciting points of contact for dialogue and cooperation.



Further information can be found at:

[www.e-mobilbw.de/netzwerke/
mobilibeas-bw](http://www.e-mobilbw.de/netzwerke/mobilibeas-bw)

Partner

move+





Internationalisation

International networking and diverse cooperation with outstanding partners abroad are important in order to effectively support and shape the transformation of mobility in Baden-Württemberg. e-mobil BW has a broad international network with relevant players, clusters and networks in Europe as well as in North America and Asia. With its international contacts, e-mobil BW promotes the integration of Baden-Württemberg – especially small and medium-sized companies – into international knowledge flows and value chains.

The Automotive Suppliers' Day BW 2025 offers this opportunity for broad international networking, as clusters and players from Belgium, UK, Finland, Canada, Lithuania, the Netherlands and Malaysia are taking part in this year's event and matching trade fair.

Successful international networking means a direct competitive advantage and strengthens the country's innovative power. At the same time, international co-operation provides a benchmark for the company's own performance. e-mobil BW regularly supports

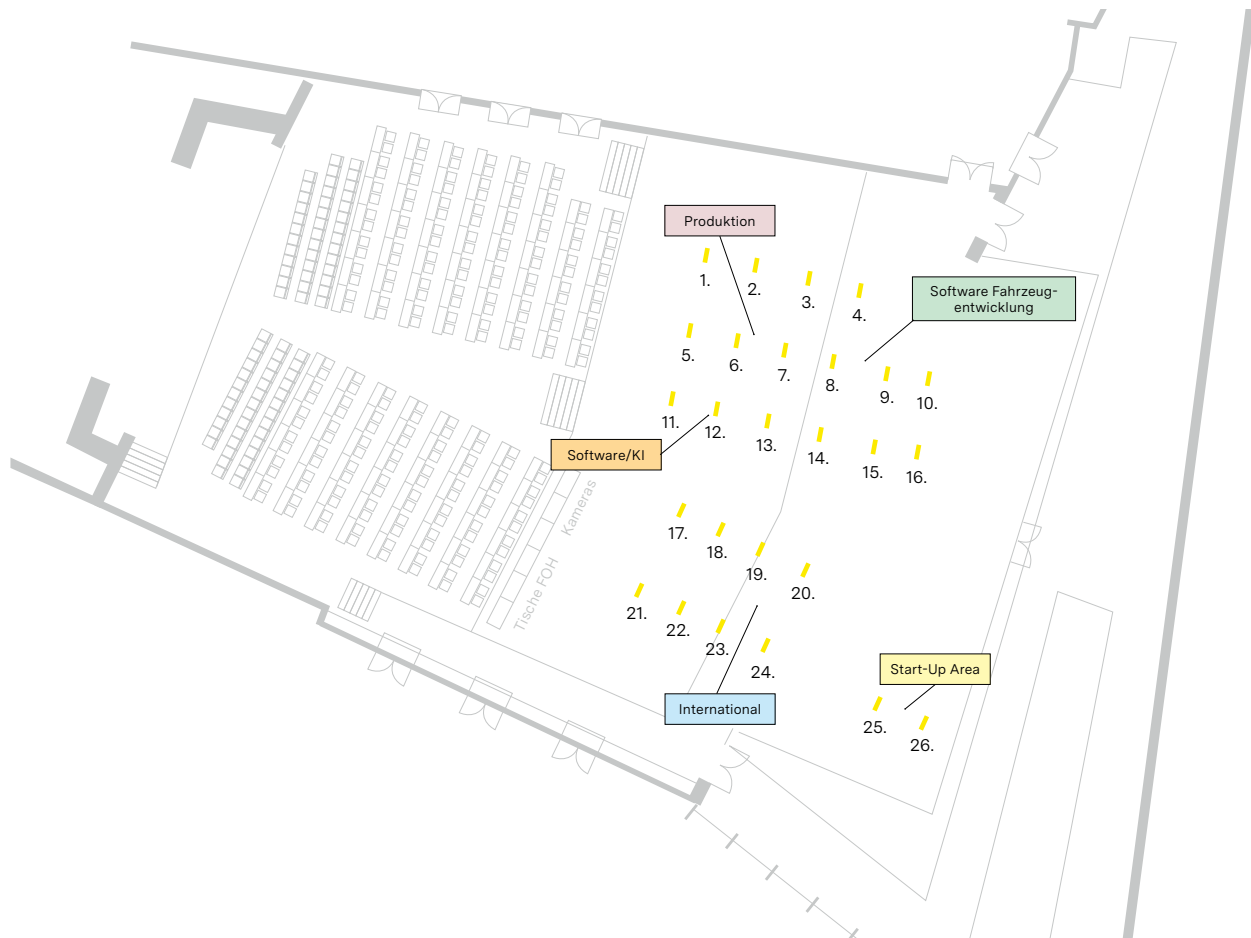
specialised delegation trips to relevant research and technology locations for future mobility technologies in Europe, North America and Asia. In addition, the international activities of the clusters and technology networks coordinated by e-mobil BW provide important insights into the development of international markets and make valuable contacts accessible for individual business and co-operation relationships.



Further information can be found at:

www.e-mobilbw.de/en/topics/internationalisation

Exhibition



1.	FESTO SE & Co. KG
	KERN LIEBERS GmbH & Co. KG
2.	KIT – wbk Institut für Produktionstechnik
	MARPOSS GmbH
3.	Lippok & Wolf GmbH
	EcoVity
4.	GOTECH GmbH
	HMS Technology Center GmbH
5.	ZEISS Industrial Quality Solutions
	EDAG Engineering GmbH
6.	SICK AG
	AMPLINK GmbH
7.	GaussML (Gauss Machine Learning GmbH)
	Elring Klinger AG
8.	FKFS
	emmtrix Technologies GmbH
9.	RA Consulting GmbH
	TheSys GmbH
10.	NUVUS GmbH
	weg//weiser GmbH
11.	Digetiers GmbH
	codecentric AG
12.	AITAD GmbH
	Aleph Alpha GmbH
13.	SICOS BW GmbH
	SquareNeo Solutions GmbH

14.	AVL Deutschland GmbH
	GvW Graf von Westphalen
15.	Bertrandt AG
	FZI Forschungszentrum Informatik
16.	Automotive Solution Center for Simulation – ASCS e.V.
	Würth Elektronik eiSos GmbH & Co. KG
17.	KAMO: Karlsruhe Mobility High Performance Center
	DXC Technology
18.	Association “Baltic Automotive Components Cluster”
	Ontario Vehicle Innovation Network
19.	APRIO TECHNOLOGIES LIMITED Cybersecurity
	Lahti GEM – Green Electrification of Mobility Cluster
20.	Digital Infrastructure from The Netherlands
	BRACE Automotive
21.	Adapt2Move GmbH
	Pickit 3D
22.	MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY (MIDA)
	Oulu Automotive Cluster
23.	imec
	BeyondMath
24.	microTEC Südwest e.V.
	AgentLink
25.	asvin GmbH
	InnovationsCampus Mobilität der Zukunft
26.	Semorai GmbH
	NuCOS GmbH