

DIGITAL EDITION 2020



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# Automotive Suppliers' Day Baden-Württemberg

 5. November 2020



## Welcome

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🌀 The COVID-19 pandemic poses enormous challenges to the global economy. Supply chains are disrupted and important sales markets are still weakened. Initial indicators are now showing a positive trend and the core industries in Baden-Württemberg – automotive engineering and the supplier industry – are opting for new strategies. The COVID-19 relief measures at federal and state level provided support at an early stage. However, they are not a substitute for a strategic transformation process towards new products, processes and markets. Smart connectivity of products, software-based services and agile manufacturing processes are key factors. The Automotive Suppliers' Day Baden-Württemberg looks ahead, provides a significant impetus and promotes an exchange of ideas even in times of physical distancing!

We are convinced: International networks, a zest for innovation and a strong will to seize the opportunities of technological progress at all times have been the core values of our companies in Baden-Württemberg. These virtues are also indispensable when it comes to overcoming crises.

During this digital event, we will also be looking at international markets, such as China, their approaches for coping with the crisis and their strategies for economic recovery. The Automotive Suppliers' Day Baden-Württemberg also offers the concrete benefit of getting to know companies from Belgium or Denmark that are interested in cooperating with Baden-Württemberg-based automotive suppliers.

Seize this opportunity to shape the mobility of tomorrow in Baden-Württemberg!  
We are looking forward to an exciting digital exchange!

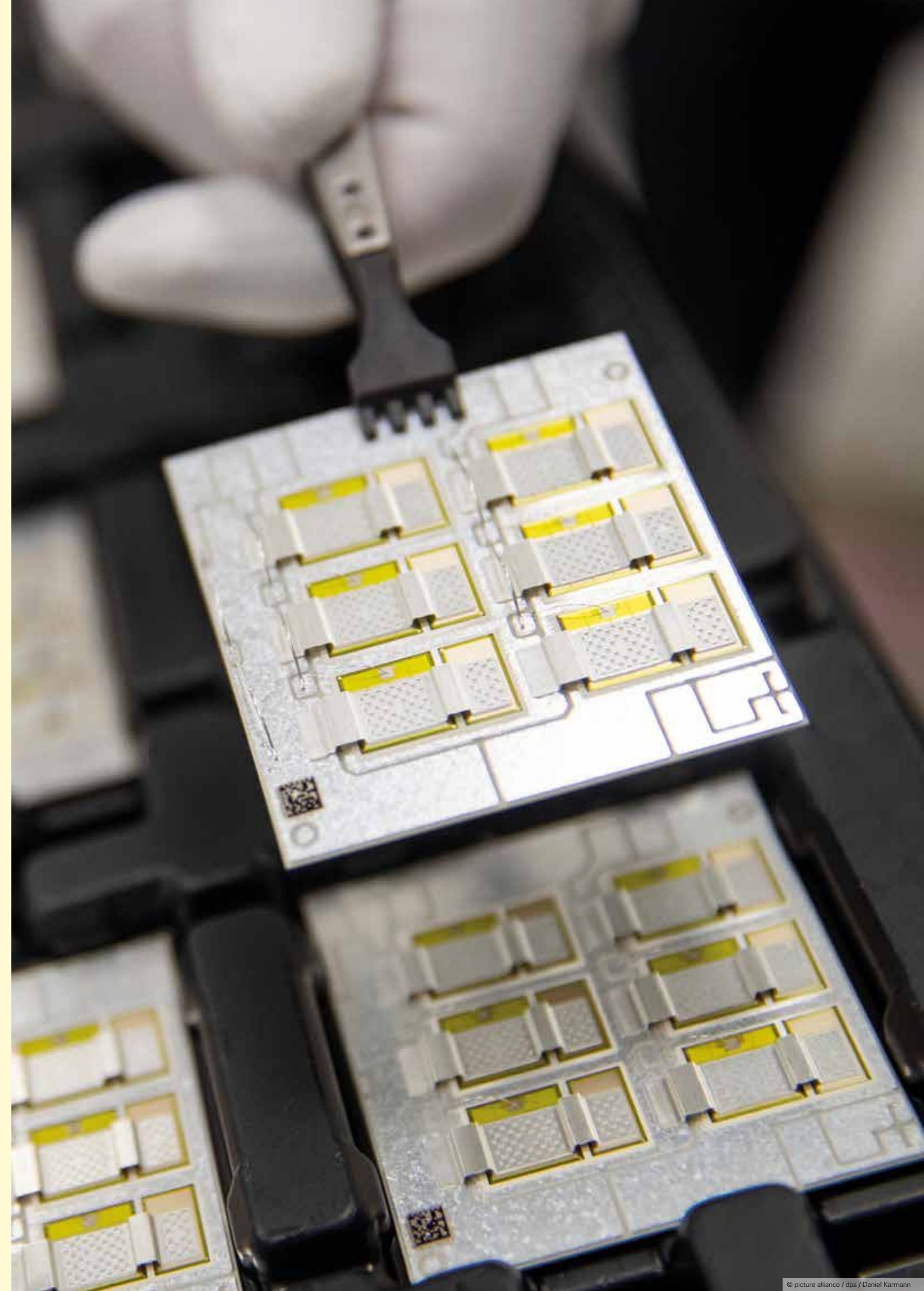
**Dr. Nicole Hoffmeister-Kraut** MdL

Minister of Economic Affairs, Labour and Housing of the State of Baden-Württemberg

**Franz Loogen**

Managing Director of the State Agency for New Mobility Solutions and Automotive  
Baden-Württemberg, e-mobil BW

*The Automotive Suppliers' Day Baden-Württemberg is part of the Strategic Dialogue for the Automotive Sector in Baden-Württemberg and is jointly organised by the Ministry of Economic Affairs, Labour and Housing of the State of Baden-Württemberg and e-mobil BW, the State Agency for New Mobility Solutions and Automotive Baden-Württemberg.*





# Agenda

LIVE STREAM \* A English interpreting service will be available

## PRESENTATION

*Isabell Knüttgen*, Director of Knowledge Management, e-mobil BW GmbH – State Agency for New Mobility Solutions and Automotive Baden-Württemberg

09:30 A.M.

### Welcome

*Dr. Nicole Hoffmeister-Kraut*, Minister of Economic Affairs, Labour and Housing of the State of Baden-Württemberg  
*Franz Loogen*, Managing Director, e-mobil BW GmbH

10:00 A.M.

### Challenges for Global Supply Chains in Times of the Corona Pandemic

*Hugh Robert Cameron*, Head of Production and Logistics Department, Verband der Automobilindustrie e.V. (VDA – Association of the Automotive Industry)

10:20 A.M.

### An Automotive World Learning to Cope with Corona: Markets, Drive Systems, Value-Adding and Players in a State of Change

*Dr. Engelbert Wimmer*, Founder and CEO, e&Co. AG

10:40 A.M.

### Fit4E – Transferring Existing Competence to Electric Mobility

*Janna Hofmann*, Chief Engineer Electric Mobility, Karlsruhe Institute of Technology (KIT), wbk Institute of Production Science

11:00 A.M.

### Global Positioning of Mechanical and Plant Engineering in Times of Corona and Structural Change

*Dr. Jochen Weyrauch*, CEO, Dürr Systems AG

11:20 A.M.

### Break

11:30 A.M.

### Business Development after the Transformation – How Will Suppliers Earn Their Money in the Future?

- *Hanns-Peter Becker*, e&Co. AG
- *Kai Burmeister*, IG Metall Baden-Württemberg
- *Hugh Robert Cameron*, VDA
- *Franz Loogen*, e-mobil BW
- *Dr. Engelbert Wimmer*, e&Co. AG

12:15 A.M.

### End of Live-Stream Session

VIRTUAL & CONNECTED

12:45–1:45 P.M.

### Parallel Theme Rooms

(in German) New Energy Vehicles – Market Situation and Opportunities for Suppliers in China  
(in German) Support Services for SMEs in the Automotive Industry  
(in German) Technology Transfer Program – Exchange between Science and Industry

2:00–3:00 P.M.

### Parallel Pitch-Sessions

(in English) Belgium – Cooperation and Partnership Opportunities with Automotive Technology Companies  
(in English) Denmark – Solutions for the Automotive Industry  
(in English) Israel – Innovation for Future Mobility Technologies and Smart Mobility Solutions  
(in German) Start-Ups – Fascination with Innovation

3:00 P.M.

### End of Event

## Theme Rooms

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You can choose between three theme rooms. They will be held in parallel from 12:45 p.m. to 1:45 p.m.

### **New Energy Vehicles – Market Situation and Opportunities for Suppliers in China (in German)**

The coronavirus lockdown, Tesla and new funding opportunities are currently leading to drastic changes in the electric mobility market of the People's Republic of China. Bernhard Weber, Chief Representative of the State of Baden-Württemberg in the People's Republic of China, is going to speak about the developments in China as well as the latest forecasts and will present prospects for suppliers from Baden-Württemberg in China.

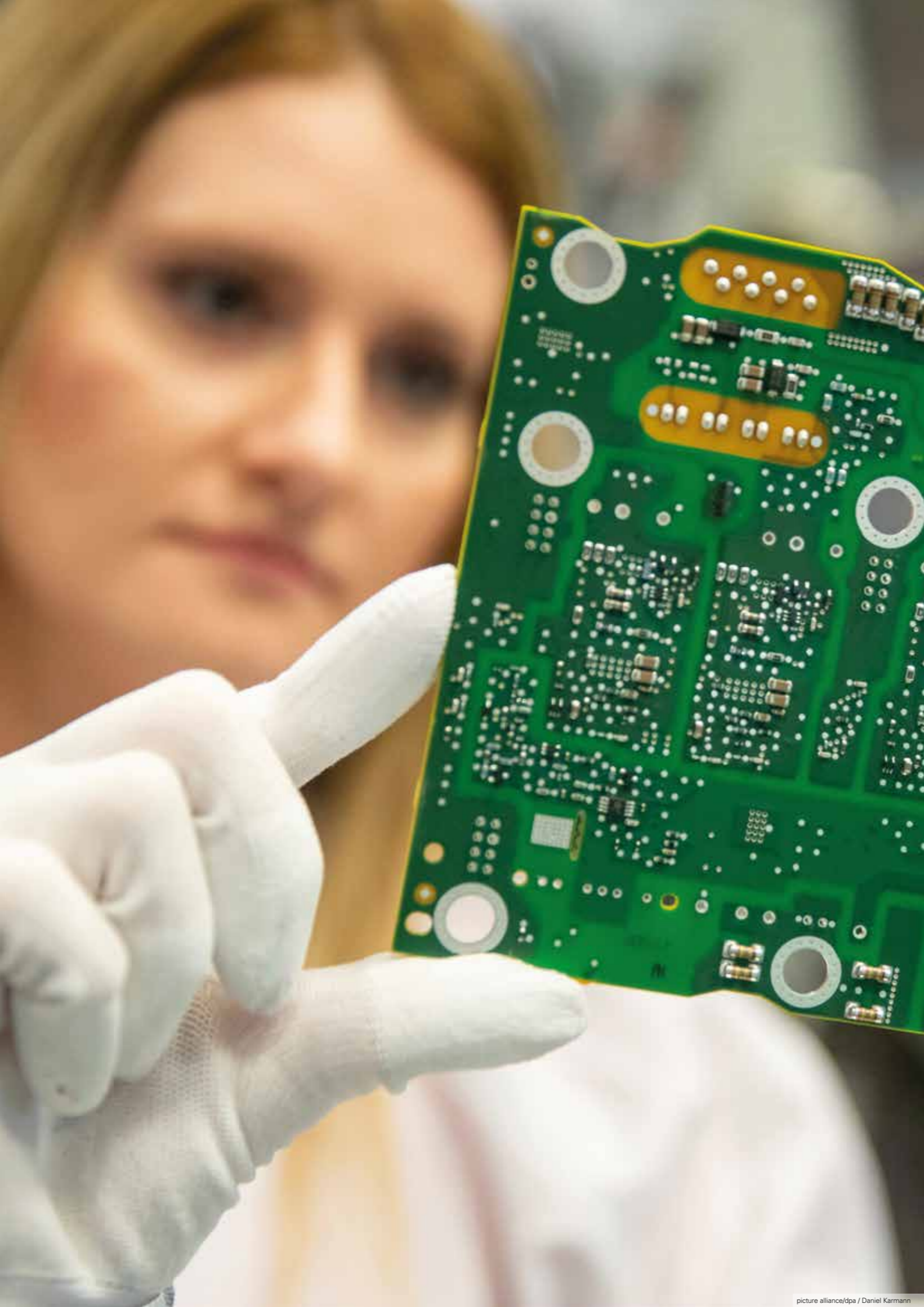
### **Support Services for SMEs in the Automotive Industry (in German)**

The government of Baden-Württemberg has initiated targeted support programs and funding projects to help small and medium-sized companies remain competitive and provide them with the best possible development opportunities. The new "Landeslotsenstelle Transformationswissen BW", a state agency offering consultancy services to SMEs, provides guidance on available qualification, consulting and networking options. With the SME mobility initiative ("Mittelstandsoffensive Mobilität"), the state aims to increase the companies' innovative strength in the transformation process.

### **Technology Transfer Program – Exchange between Science and Industry (in German)**

Small and medium-sized companies often lack important access to the knowledge base of Baden-Württemberg's excellent research institutes. Scientists from the Karlsruhe Institute of Technology, Stuttgart University and the Fraunhofer-Gesellschaft who are involved in the projects of the technology transfer program "Innovative Mobility Technologies" show how these obstacles can be removed and how precompetitive research and development work in cooperation with small and medium-sized companies can provide innovative impetus for technological change.





## Pitch Sessions

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You can choose between four pitch sessions. They will be held in parallel from 2:00 p.m. to 3:00 p.m.

### **Belgium – Cooperation and Partnership Opportunities with Automotive Technology Companies (in English)**

In this pitch session, members of the Belgian "Transport & Mobility Technology Club" present their latest developments in the fields of vehicle electrification, user experience and smart production. The club that is coordinated by the Industry and Technology Association Agoria provides important insights into the local supplier industry and their innovations. Concrete cooperation opportunities between suppliers from Baden-Württemberg and Belgium will be pointed out.

### **Denmark – Solutions for the Automotive Industry (in English)**

At first glance, Denmark is not a traditional location for the automotive industry. However, the country has a high competence in the area of automation and has made a name for itself in the field of robotics in the past few years. "Robotics made in Denmark" has had an impact on production – including automobile manufacturing. The pitch session is held in cooperation with the Royal Danish Consulate General and focuses on cooperation opportunities between companies from Baden-Württemberg and Denmark.

### **Israel – Innovation for Future Mobility Technologies and Smart Mobility Solutions (in English)**

For several years, Israel has been considered an important international innovation location for smart mobility systems. Internationally operating companies, outstanding research institutes, and especially numerous innovative start-ups are powerful drivers of the digitalisation of mobility. Government programmes such as the "Fuel Choices and Smart Mobility Initiative" or the EcoMotion network create an unprecedented environment of innovation.

### **Start-Ups – Fascination with Innovation (in German)**

Baden-Württemberg has a vivid and successful start-up scene. With their innovations, the newly founded companies significantly contribute to the future of the business location. Various young companies such as ChargeBIG, a start-up of MAHLE GmbH, Discovere and chargeIQ will demonstrate their skills in the form of marketplace presentations and present their innovations to participants. The breakout sessions provide opportunities for a one-on-one exchange with the start-ups.

## Registration

Participation in the digital event on 5 November 2020 is free of charge.

Please register online at [www.zulieferertag-bw.de](http://www.zulieferertag-bw.de).

You will receive your access data to the event portal prior to the start of the event.



## Contact

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## Organisers and Partners



Organiser



Organiser



Partner



Partner



Partner



Partner



Partner



The supplier day is part of the Strategic Dialogue for the Automotive Sector in Baden-Württemberg, which aims to tap innovation potential across industrial sectors and successfully support and shape the transformation process of the automotive industry in Baden-Württemberg. A total of six theme fields and one cross-cutting field focus on the complex challenges of the transformation process and the entire added-value chain of the automotive industry. [www.sdabw.de](http://www.sdabw.de)



## The Automotive Industry in Transition

The new agency provides orientation in the transformation process of the automotive industry in Baden-Württemberg. Existing qualification, consulting and networking options are pointed out. In particular small and medium-sized companies shall benefit from the broad knowledge transfer.

[www.transformationswissen-bw.de](http://www.transformationswissen-bw.de)



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